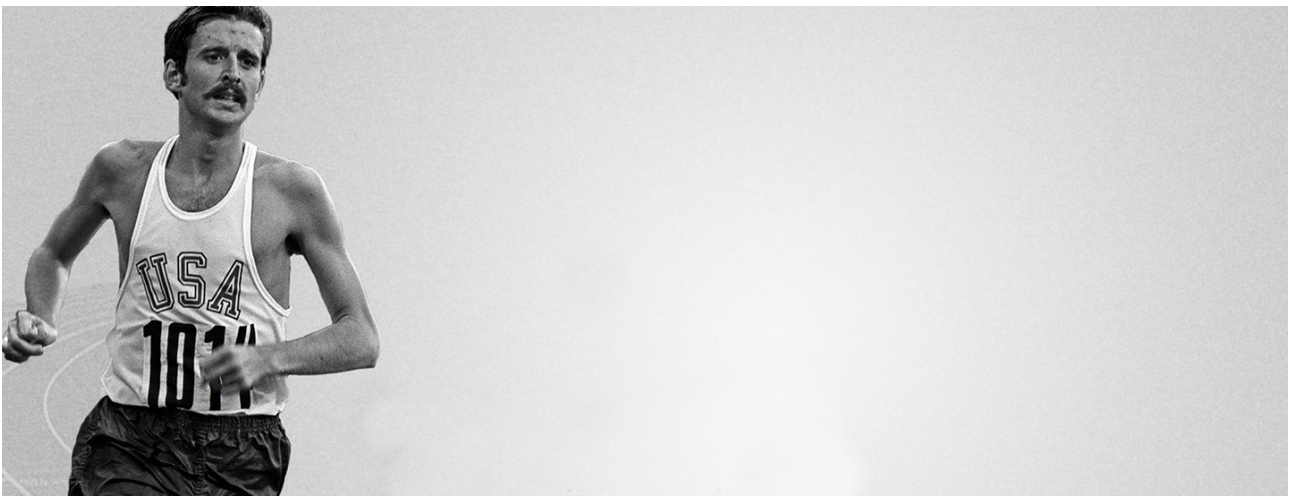




**running.COACH**  
Your online training schedule

## **New running.COACH ambassador: FRANK SHORTER**

The running legend has achieved extraordinary performances, which were the result of a special training philosophy. His knowledge is now also making its way into the running.COACH\* training plan: Frank Shorter, Olympic champion in marathon in 1972 in Munich, is our new running.COACH ambassador – we are very proud and happy.



*"The training philosophy that made it possible to become olympic champion is at the heart of running.COACH. As we developed plans for everybody, running.COACH suits every level: From the beginner to the absolute competitive athlete."*

The goal with having a new ambassador is to promote running.COACH in the USA. You can find some background information about Frank Shorter, about his successful running career and about what every runner can learn from him:

<http://blog.runningcoach.me/en/2017/04/04/new-running-coach-ambassador-frank-shorter/>

*\* running.COACH is an individual, dynamic online running training plan, which guides beginners, as well as regular competitors on their way towards their goals.*

### **For further information:**

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